



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0018223693** File Number: **0000020085** Submit Date: **01/06/2017** Call Sign: **WMTV** Facility ID: **6870** City:

MADISON State: WI

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/06/2017 Filing Status: Active

## Report reflects information for : Fourth Quarter of 2016

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
GRAY TELEVISION LICENSEE, LLC Doing Business As: GRAY TELEVISION LICENSEE, LLC	WMTV 615 FORWARD DRIVE MADISON, WI 53711 United States	+1 (608) 274- 1515	dvesely@nbc15. com	Company

#### Contact Representatives (2)

Contact Name	Address	Phone	Email	Contact Type
JOAN STEWART WILEY REIN LLP	1776 K STREET, N. W. WASHINGTON, DC 20006 United States	+1 (202) 719- 7438	JSTEWART@WILEYREIN. COM	Legal Representative
TOM WEEDEN CHIEF ENGINEER GRAY TELEVISION LICENSEE, LLC	615 FORWARD DRIVE MADISON, WI 53711 United States	+1 (608) 443- 0207	tweeden@nbc15.com	Technical Representative

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Madison
	Web Home Page Address	www.nbc15.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(23)

Digital Core Program (1 of 23)	Response
Program Title	The Voyager With Josh Garcia
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9-9:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode provides audiences access to the worlds most incredible destinations as Josh seeks out the truly authentic experiences one can only find when guided by a knowledgeable and passionate guide. Each week, Josh Garcia brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	The Voyager With Josh Garcia
List date and time rescheduled	10/01/2016 07:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 23)	Response
Program Title	Wilderness Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30-10am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wilderness Vet hosted by renowned veterinarian, Dr. Michelle Oakley, features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Wilderness Vet will bring viewers closer than ever before to wild animals in their native habitats by showcasing the hard work and dedication involved in their rescue and rehabilitation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Wilderness Vet
List date and time rescheduled	10/01/2016 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 23)	Response
Program Title	Journey With Dylan Dreyer
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 10-10:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Journey with Dylan Dreyer, led by NBC News meteorologist and Today Show contributor, Dylan Dreyer, is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up close and personal with the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya. Journey with Dylan Dreyer will tell us why.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Journey With Dylan Dreyer
List date and time rescheduled	10/08/2016 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 23)	Response
Program Title	Naturally, Danny Seo
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 10:30-11am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is America's leading authority on eco friendly living. Danny has devoted his career to the idea that caring for the environment can go hand in hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Naturally Danny Seo
List date and time rescheduled	10/08/2016 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 23)	Response
Program Title	Give
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 11-11:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF Next Generation, Jenna Bush Hager, esteemed actor Blair Underwood, and passionate celebrity philanthropists from film, television, music, sports, and business who are all on a mission to inspire others to do good. In each episode, one of these celebrity ambassadors will visit two charities that use innovation, best practices, and dedication for change in their communities and the world. With the help of some of the countrys top foundations, we will meet these inspiring individuals to see how they do it through the eyes of our celebrity ambassadors.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Give
List date and time rescheduled	10/08/2016 01:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	

Reason for Preemption Sports	
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Digital Core Program (6 of 23)	Response
Program Title	Heart Of A Champion With Lauren Thompson
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30-12pm
Total times aired at regularly scheduled time	4
Total times aired	13
Number of Preemptions	9
Number of Preemptions for other than Breaking News	9
Number of Preemptions Rescheduled	9
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heart of a Champion with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson, host of Golf Channel Morning Drive, Heart of a Champion with Lauren Thompson introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Heart of a Champion with Lauren Thompson proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Heart Of A Champion With Lauren Thompson
List date and time rescheduled	10/08/2016 01:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2016-10-01
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Heart Of A Champion With Lauren Thompson
List date and time rescheduled	10/15/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-15
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #3**

Questions	Response
Title of Program  Heart Of A Champion With I Thompson	
List date and time rescheduled	10/22/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted 2016-10-22	
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #4**

Questions Response		
Title of Program	Heart Of A Champion With Lauren Thompson	
List date and time rescheduled	10/29/2016 08:30 AM	
Is the rescheduled date the second home?	Yes	
Were promotional efforts made to notify the public of rescheduled date and time?	cheduled date and Yes	
Date Preempted	2016-10-29	
Episode #		
Reason for Preemption	Sports	

Title of Program	Heart Of A Champion With Lauren Thompson
List date and time rescheduled	11/19/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted 2016-11-19	
Episode #	
Reason for Preemption	Sports

Questions Response		
Title of Program	Heart Of A Champion With Lauren Thompson	
List date and time rescheduled	11/26/2016 08:30 AM	
Is the rescheduled date the second home?	Yes	
Were promotional efforts made to notify the public of rescheduled date and time?	nd Yes	
Date Preempted	2016-11-26	
Episode #		
Reason for Preemption Sports		

#### **Digital Preemption Programs #7**

Questions Response	
Title of Program	Heart Of A Champion With Lauren Thompson
List date and time rescheduled	12/03/2016 08:30 AM
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted 2016-12-03	
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Heart Of A Champion With Lauren Thompson
List date and time rescheduled	12/10/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2016-12-10
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Heart Of A Champion With Lauren Thompson
List date and time rescheduled	12/17/2016 08:30 AM
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-17
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 23)	Response
Program Title	Missing (secondary digital channel WMTV.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 12:30-1pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States and is endorsed by the National Center for Missing and Exploited Children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core	
Program (8 of 23)	Resnonse

Program Title	Dog Tales (secondary digital channel WMTV.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 11-11:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES serves the educational and informational needs of children 13-16 years of age with program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showed various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative slightly with essay and art contests.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 23)	Response
Program Title	Animal Rescue (secondary digital channel WMTV.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10-10:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.
Does the Licensee dentify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 23)	Response
Program Title	Dragonfly TV (secondary digital channel WMTV.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 11:30-12pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a weekly half-hour science television series The programs highlight children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.

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Digital Core Program (11 of 23)	Response
Program Title	Animal Atlas (secondary digital channel WMTV.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8-8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining and educational half-hour wildlife program shot exclusively in High Definition. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Animal Atlas promotes a better understanding of how various animal species live and what they need to survive. Each episode stands alone as an entertaining look into the world of animals- whether visiting a particular group of animals, such as big cats, or meeting the animals of an entire continent. Through Animal Atlas, viewers discover the variety of places that animals live, how they find food, and how they play. The show also looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish. Certain episodes also explore animal features such as diet, locomotion, adaptation, and how animals take care of their young.

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Digital Core Program (12 of 23)	Response
Program Title	The Coolest Places On Earth (secondary digital channel WMTV.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Satuday 9-9:30am and 10:30-11am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 23)	Response
Program Title	On The Spot (secondary digital channel WMTV.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10-10:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot uses an entertaining on-the-street format to test how well young people know the information contained in the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. Then, On the Spot explains the answer to each question. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology and then teaches them the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 23)	Response
Program Title	Biz Kids (secondary digital channel WMTV.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30-11am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kids is a weekly half-hour series featuring teens learning about money and business as well as setting and achieving their financial goals. Biz Kids serves the educational and informational needs of children with its program content, including the importance of understanding the economy and basic business principles.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 23)	Response
Program Title	Safari Tracks (secondary digital channel WMTV.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30-9am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is an educational and informative half-hour, E/I program that takes viewers on an African safari - focusing on African wildlife and the magnificent and mysterious world of these animals, all in their natural habitat. Follow Ushaka as we explore the African continent, from the brush lands of the African Savanna to the great Okavango delta and beyond! The series strives to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember.

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Digital Core Program (16 of	
23)	Response
Program Title	State To State
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30-10am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	State to State is an educational and informative half-hour, E/I program that takes you to every corner of America. Experience the hectic dazzle of the Big Apple, the rawhide spirit of Wyoming, the revival of St. Louis, the innovation of Silicon Valley, the music of New Orleans and Austin, the glitz of Vegas, and the history of Hollywood. From the highest peaksto the biggest eventsand the hidden gems. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 23)	Response
Program Title	Think Big (secondary digital channel WMTV.4)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12-12:30pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a weekly half-hour series featuring teen inventors with big ideas. Think Big serves educational and informational needs its program content, including the importance of having a working knowledge of math, science and physics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 23)	Response
Program Title	Get Wild (secondary digital channel WMTV15.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11-11:30am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Get Wild is a weekly half hour reality series featuring wild animals at the world famous San Diego Zoo. The series provides key information about each creature and teen viewers learn about their living habitats and the ways they raise their young. For example, in one episode viewers learn how experts studying adult orangutans learn the ways they raise their young. Another episode highlights the panda bear and explains the animals living pattern. Get Wild is a series intended to educate and inform viewers all about life in the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 23)	Response
Program Title	Wild World (secondary digital channel WMTV.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:30-12pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild World is a weekly half-hour reality series showcasing all types of wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who care for these unique critters. The program also informs teen viewers about the living environments and key facts about each wild animal. Episodes also include stories of zoo enrichment programs that help animals initiate natural behavior. Whether it be following the life cycles of rhinoceros or understanding the eating habits of grizzly bears, Wild World is a series intended to educate and inform viewers all about life in the animal kingdom.

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symbol E/I?	

Digital Core Program (20 of 23)	Response
Program Title	Calling Dr. Pol (secondary digital channel WMTV.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7-8am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13 to 16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally inclined and well rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work does not end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of his expert analysis and on screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.

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Digital Core	
Program (21 of 23)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition (secondary digital channel WMTV.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30-9am, 9-9:30am, 9:30-10am
Total times aired at regularly scheduled time	39
Total times aired	39
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan Family Edition is a weekly half hour series produced for viewers 13 to 16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dogs negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first hand and discover the how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 23)	Response
Program Title	Rescue Me With Dr. Lisa (secondary digital channel WMTV.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8-830am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rescue Me With Dr. Lisa educates and informs the audience about canine adoption and creating healthy environments for dogs. Each episode will feature Dr. Lisa matching orphaned and abandoned animals with loving new homes. Rescue Me With Dr. Lisa will teach teen viewers how to be responsible pet owners and maintain a safe and healthy lifestyle for both family and pet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (23 of 23)	Response
Program Title	Save Our Shelters (secondary digital channel WMTV.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10-10:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Save Our Shelter is a series focusing on the rescue of animal shelters and pets in need across Amel Each week or team transforms rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Produced for childre 13 to 16 years old, Save Our Shelters will inform young people about the urgent need for pet adoption across the US and how providing a clear and well equipped home is essential to a pet healthy lifesty By expressing this ultimate example of kindness, teens will learn an important education lesson that stay with them for life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Ellen Buss
Address	615 Forward Drive
City	Madison
State	WI
Zip	53711
Telephone Number	(608) 443- 0203
Email Address	ebuss@nbc15.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

#### Other Matters (23)

Other Matters (1 of 23)	Response
Program Title	Voyager With Josh Garcia
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode provides audiences access to the worlds most incredible destinations as Josh seeks out the truly authentic experiences one can only find when guided by a knowledgeable and passionate guide. Each week, Josh Garcia brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking.

Other Matters (2 of 23)	Response
Program Title	Wilderness Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30-10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wilderness Vet hosted by renowned veterinarian, Dr. Michelle Oakley, features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Wilderness Vet will bring viewers closer than ever before to wild animals in their native habitats by showcasing the hard work and dedication involved in their rescue and rehabilitation.

Other Matters (3 of 23)	Response
Program Title	Journey With Dylan Dreyer
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it	Journey with Dylan Dreyer, led by NBC News meteorologist and Today Show contributor, Dylan Dreyer, is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up close and personal with the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya. Journey
meets the definition of Core Programming.	with Dylan Dreyer will tell us why.

Other Matters (4 of 23)	Response
Program Title	Naturally, Danny Seo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30-11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is America's leading authority on eco friendly living. Danny has devoted his career to the idea that caring for the environment can go hand in hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.

Other Matters (5 of 23)	Response
Program Title	Give
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF Next Generation, Jenna Bush Hager, esteemed actor Blair Underwood, and passionate celebrity philanthropists from film, television, music, sports, and business who are all on a mission to inspire others to do good. In each episode, one of these celebrity ambassadors will visit two charities that use innovation, best practices, and dedication for change in their communities and the world. With the help of some of the countrys top foundations, we will meet these inspiring individuals to see how they do it through the eyes of our celebrity ambassadors.

Other Matters (6 of 23)	Response
Program Title	Heart Of A Champion With Lauren Thompson
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30-12pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heart of a Champion with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson, host of Golf Channel Morning Drive, Heart of a Champion with Lauren Thompson introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Heart of a Champion with Lauren Thompson proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.

Other Matters (7 of 23)	Response
Program Title	Animal Rescue (secondary digital channel WMTV.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Animal Rescue is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.

Other Matters (8 of 23)	Response
Program Title	Biz Kids (secondary digital channel WMTV.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30-11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BIZ KID\$ serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of understanding the economy and basic business principles. The series features teens starting their own businesses, actively solving problems and developing important life skills.

Other Matters (9 of 23)	Response
Program Title	Missing(secondary digital channel WMTV.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12:30-1pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States and is endorsed by the National Center for Missing and Exploited Children.

Other Matters (10 of 23)	Response
Program Title	Think Big (secondary digital channel WMTV.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12-12:30pm

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	THINK BIG serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an invent off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills.

Programming.

Other Matters (11 of 23)	Response
Program Title	Dog Tales (secondary digital channel WMTV.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.

Other Matters (12 of 23)	Response
Program Title	Dragonfly TV (secondary digital channel WMTV.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:30-12pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a weekly half-hour science television series The programs highlight children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.

Other Matters (13 of 23)	Response
Program Title	Animal Atlas (secondary digital channel WMTV.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining and educational half-hour wildlife program shot exclusively in High Definition. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Animal Atlas promotes a better understanding of how various animal species live and what they need to survive. Each episode stands alone as an entertaining look into the world of animals- whether visiting a particular group of animals, such as big cats, or meeting the animals of an entire continent. Through Animal Atlas, viewers discover the variety of places that animals live, how they find food, and how they play. The show also looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish. Certain episodes also explore animal features such as diet, locomotion, adaptation, and how animals take care of their young.

Other Matters (14 of 23)	Response
Program Title	The Coolest Place On Earth (secondary digital channel WMTV.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9-9:30am and 10:30-11am
Total times aired at regularly scheduled time	26

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.

Other Matters (15 of 23)	Response
Program Title	On The Spot (secondary digital channel WMTV.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot uses an entertaining on-the-street format to test how well young people know the information contained in the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. Then, On the Spot explains the answer to each question. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.

Other Matters (16 of 23)	Response
Program Title	Safari Tracks (secondary digital channel WMTV.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30-9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Safari Tracks is an educational and informative half-hour, E/I program that takes viewers on an African safari - focusing on African wildlife and the magnificent and mysterious world of these animals, all in their natural habitat. Follow Ushaka as we explore the African continent, from the brush lands of the African Savanna to the great Okavango delta... and beyond! The series strives to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember.

Other Matters (17 of 23)	Response
Program Title	State to State (secondary digital channel WMTV.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30-10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	State To State is an educational and informative half-hour, E/I program that takes you to every corner of America. Experience the hectic dazzle of the Big Apple, the rawhide spirit of Wyoming, the revival of St. Louis, the innovation of Silicon Valley, the music of New Orleans and Austin, the glitz of Vegas and the history of Hollywood. From the highest peaks to the biggest events and the hidden gems, the series is packed with facts about history, geography and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.

Other Matters (18 of 23)	Response
Program Title	Get Wild (secondary digital channel WMTV.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Get Wild is a weekly half hour reality series featuring wild animals at the world famous San Diego Zoo. The series provides key information about each creature and teen viewers learn about their living habitats and unique behaviors. For example, in one episode viewers learn how experts studying adult orangutans learn the ways they raise their young. Another episode highlights the Panda bear and explains the animals living patterns. Get Wild is a series intended to educate and inform viewers all about life in the animal kingdom.

Other Matters (19 of 23)	Response
Program Title	Wild World (secondary digital channel WMTV.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:30-12pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild World is a weekly half hour reality series showcasing all types of wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who care for these unique critters. The program also informs teen viewers about the living environments and key facts about each wild animal. Episodes also include stories on zoo enrichment programs that help animals initiate natural behavior. Whether it be following the life cycles of rhinoceros or understanding the eating habits of grizzly bears, Wild World is a series intended to educate and inform viewers all about life in the animal kingdom.

Other Matters (20 of 23)	Response
Program Title	Calling Dr. Pol (secondary digital channel WMTV.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7-8am
Total times aired at regularly scheduled time	13
Length of Program	60 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Calling Dr. Pol is a weekly half hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13 to 16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally inclined and well rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work does not end at the clinic. Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of his expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.

Other Matters (21 of 23)	Response
Program Title	Rescue Me With Dr. Lisa (secondary digital channel WMTV.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8-8:30am
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rescue Me with Dr. Lisa is a weekly half hour series produced for viewers 13 to 16 and the entire family that educates and informs the audience about canine adoption and creating healthy environments for dogs. Hosted by Dr. Lisa Chimes, a passionate emergency veterinarian with a heart of gold, each episode will feature Dr. Lisa matching orphaned and abandoned animals with loving new homes. Rescue Me with Dr. Lisa will teach teen viewers how to be responsible pet owners and maintain a safe and healthy lifestyle for both family and pet. Each week, Rescue Me with Dr. Lisa will take viewers on an experience to witness firsthand these heartwarming stories about pets and their chance for a new life.

Other Matters (22 of 23)	Response
Program Title	Dog Whisperer With Cesar Millan: Family Edition (secondary digital channel WMTV.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30-9am, 9-9:30am, 9:30-10am and 8-8:30am January 7-January 28
Total times aired at regularly scheduled time	43
Length of Program	30 mins

Age of Target	1
Child Audience	
from	

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Dog Whisperer with Cesar Millan Family Edition is a weekly half hour series produced for viewers 13 to 6 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dogs negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.

Other Matters (23 of 23)	Response
Program Title	Save Our Shelter (secondary digital channel WMTV.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Save Our Shelter is a series focusing on the rescue of animal shelters and pets in need across America. Each week our team transforms rundown shelters into highly functioning pet showplaces in the hopes that a new look will ultimately result in more adoptions and more lives saved. Produced for children 13 to 16 years old, Save Our Shelter will inform young people about the urgent need for pet adoption across the US and how providing a clean and well equipped home is essential to a pets healthy lifestyle. By expressing this ultimate example of kindness, teens will learn an important educational lesson that will stay with them for life.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Ellen Denise Buss,

Ms .

Program

Director

01/06 /2017 **Attachments** 

No Attachments.